

## B2BGATEWAY EDI CELEBRATES 1 YEAR ANNIVERSARY DOWN UNDER.

Global EDI and automated supply chain expert celebrates first anniversary of opening Sydney Offices.

**April 05, 2016 | Sydney, Australia –** B2BGateway, a leading global, cloud based EDI solution provider has just celebrated the first year anniversary of opening an office in Sydney, Australia. The office in Sydney was opened in 2015 to further enhance and strengthen B2BGateway's EDI and automated supply chain solutions to clients and new prospects in the ANZ and APAC regions.

B2BGateway, recently recognized by Supply & Demand Chain Executive magazine as a 2016 Supply Chain Pro to Know, with global offices in North America, Europe, Australia and China can support all internationally recognized EDI standards and communication protocols including but not limited to EDIFACT, ANSI X12, Tradacoms, Eancom, XML, VAN, sFTP, AS2, etc.. By fully integrating the EDI solution to the clients' ERP system through cloud based technology, B2BGateway is able to remove the need for the user to re-key data. This, in turn, leads to greater accuracy, increased labour efficiencies and it expedites the 'order-to-payment' cash cycle for the B2BGateway customer.

The first year of operations in the Sydney offices have been extremely busy for the B2BGateway staff with new clients joining the B2BGateway family from Australia, New Zealand, Hong Kong, Singapore and Japan as well as supporting new and existing ERP systems such as NetSuite, MYOB Advanced, SAP, Sage, Xero, QuickBooks and Tradegecko.

One of B2BGateway's new ANZ clients, Bellroy - a leather wallet manufacturer from Victoria, is not only succeeding on home based soil, but they're also succeeding greatly overseas in Europe, South East Asia and North America. Working with B2BGateway, Bellroy are perfectly aligned to dominate global markets, benefiting from B2BGateway's 24/7 emergency support, global presence and international expertise on all worldwide EDI standards and protocols. According to Nicholas Ng Logistics Coordinator at Bellroy, *"B2BGateway worked quickly and efficiently to resolve our EDI problems. The B2BGateway team were always helpful and easy to communicate with. Now our EDI system is up and running, saving us time and from tedious work."* 

Dante Dell'Agnese, Director of Sales for APAC at B2BGateway added "Not alone is it wonderful to be able to support local, home grown organizations such as Bellroy in their home territories, but to be able to offer them the same level of support and expertise as they expand their business on a global level gives great added value to our clients in the APAC region. It has been a tremendously successful first year for B2BGateway's Sydney office and we have developed wonderful partnerships with leading APAC software ERP resellers such as Walker Scott, Fronde, Kilimanjaro, Fern Ltd. and Alea Technology, to name just a few."

**About B2BGateway**: B2BGateway is a leading global EDI (Electronic Data Interchange) solutions provider with offices in North America, Europe, Australia and China. B2BGateway is a GS1 Accredited solution provider and offers 24/7 dedicated customer support with each client assigned their own designated setup Project Manager. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. Our EDI solutions are flexible and adaptable, catering to any organization from the sole trader to the Fortune 500. For further information please call +61 (2) 8003 7584 or log onto www.B2BGateway.Net